

## **KERATIN COMPLEX BECOMES THE FIRST SMOOTHING TREATMENT TO RECEIVE OSHA COMPLIANCY**

*(Boca Raton, FL – May 7, 2012)* - Keratin Complex, the global market leader in professional keratin smoothing treatments, is pleased to announce they are the first company and brand in this burgeoning category to receive formal OSHA (Occupational Safety and Health Administration) compliancy.

"This compliancy underscores the level of product safety, safe practices and procedures that Keratin Complex has implemented and adheres to. It also reinforces our dedication to providing the finest, innovative and safe products to the professional salon community. We are delighted that OSHA has recognized our company and brand as compliant to their regulations and standards – a category first. As market leader, it has been, and continues to be, our utmost goal to support and partner with professional salons, spas and stylists and provide the finest quality products, services and education," commented Rick Gerstein, Chief Operating Officer, Keratin Complex.

The Occupational Safety and Health Act allows OSHA to issue workplace health and safety regulations. OSHA Safety Standards contain requirements for compliancy (i.e., testing and certification) of certain products by a Nationally Recognized Testing Laboratory (NRTL). Keratin Complex fully supports OSHA's standards and initiatives in the professional beauty industry as part of the company's ongoing commitment to innovative and quality professional products, services and education for salons and stylists worldwide.

For more information on all Keratin Complex products, please visit [www.keratincomplex.com](http://www.keratincomplex.com) or call 561-206-6050.