



Kings County Farm Bureau

870 Greenfield Ave. ♦ Hanford, Calif. 93230
Telephone (559) 584-3557 ♦ FAX (559) 584-1614 ♦ www.kcfb.org

News Release

August 24, 2012

Contact:
Michele Costa
Executive Director
E-mail: mcosta@kcfb.org
Phone: (559) 584-3557
Cell: (559) 362-1440

FOR IMMEDIATE RELEASE:

Kings County Farm Bureau endorses Pedro Rios for Assembly

Hanford – The Kings County Farm Bureau's board of directors voted Tuesday night to endorse Pedro Rios in the 32nd Assembly district race. Rios is a small business owner, former two-term Delano City Councilman and dedicated educator. He has lived in the new reapportioned 32nd Assembly District for twenty-five years.

Although Rios is not a Kings County resident, he shares Farm Bureau's opposition to high-speed rail and understands the importance of a sustainable water supply. Throughout his political career, he has made it a priority to protect the interests of the Valley's farmers and ranchers.

“,” said Tyler Bennett, chairman of Farm Team, KCFB's political action committee. “We are confident that he will recognize the value of agriculture as the Valley's largest industry, and will work hard to promote and defend it.”

KCFB's political endorsement policy requires the Farm Team committee to evaluate each candidate running for office in the districts within Kings County. Each candidate is thoroughly reviewed and scored in the following categories: background, outreach, electability, and competitiveness. The highest scoring candidate in each race is presented to the Board of Directors for a vote. A two-thirds majority is required for a candidate to earn an endorsement.

“As a non-partisan organization, Kings County Farm Bureau reviews every political candidate based on their qualifications, commitment to agriculture and ability to carry our message,” said Michele Costa, Farm Bureau's executive director. “As part of our work to protect farms and ranches in the South Valley, we are committed to engaging in the political process.”

KCFB is endorsing David Valadao in the 21st Congressional district race.

For more information, contact Kings County Farm Bureau at 584-3557.

Kings County Farm Bureau is a non-profit, advocacy organization which represents approximately 800 members of the agricultural community. The mission of KCFB is to provide education, promotion and representation of agriculture.

###