

Design for Humanity

Award 2000 to go to Victoria Schomer, ASID

Victoria Schomer, ASID, principal of Interior Concerns in Mill Valley, Calif., will receive the 2000 ASID Design for Humanity Award, one of ASID's two most prestigious awards. It will be presented to her during ASID's next annual awards presentation, *ASID ... A Celebration*, on Oct. 31 in New York City.

The ASID Design for Humanity Award honors "an individual or institution that made significant environmental contributions through design-related activities." Ms. Schomer is a commercial and residential designer who has been practicing since 1989. A graduate of Virginia Commonwealth University's School of Interior Design, she has worked on many interior design projects in New York City, on the West Coast, and in the Washington, D.C., metropolitan area.

For the past 10 years, Ms. Schomer has researched environmental and sustainability issues as they pertain to design projects. She also lectures and teaches courses on these important topics, and serves as a consultant to business and homeowners, as well as design, architecture and trade organizations. To date, she has completed 10 ecologically focused projects. Ms. Schomer's efforts have been covered in *Business Week* and *The Wall Street Journal*. She was the subject of a front-page feature story in *Interior & Sources* magazine in 1995.

Ms. Schomer is recognized especially for her publication:

Building Concerns Newsletter. The country's first national green design-and-build newsletter, it was established in 1991. Topics include the newest environmental issues, resources, products, case studies and industry advances. In 1992, she produced the first national directory of environmentally preferred design-and-build products — Interior Concerns Resource Guide.

Schomer says that she works to make environmental concerns "a cornerstone of every design project," and that she is optimistic about the outcomes. "I see environmental awareness seeping into the fiber and framework of how we design," she says, "and I know that this is good. Good for us and for future generations."

Previous Design for Humanity recipients include: AlliedSignal Polymers Division; Wm. L. Wilkoff, FASID, of District Design; E.I. Du Pont de Nemours & Company; The Preservation Resource Center; Neighborhood Design Center; Elizabeth Paepcke and The International Design Conference in Aspen; Cranbrook Academy of Art; and Barbara J. Campbell for the Accessibility Guidebook for Washington, D.C. ○

