



Russian Design Pavilion: winter edition | RDP

CREATIVIRUS project | International project for Art and Design

profi2profit | Educational brand-managment

Theme: "Material Connections"

Timofey Zhuravlev, Roman Bondarev, Maximovich Design, Vladimir Ivanov, MATEOglass and students installation by The Stroganov Moscow State University of Arts and Industry.

International Design Festival "Design Act", "Federation Tower", Moscow, Russia

December 3 - 8, 2012

www.designact.ru

Wine brand "Russian Azov" will offer sparkling wines tasting during the exhibition opening!

WINES & DESIGN MADE IN RUSSIA!

"Material Connections" is an exhibition of Contemporary Russian Design dedicated to the relationship between craftsmanship and design, innovation and tradition which would stimulate creativity, quality of products, break the boundaries in the professional community and could create technical "know-how" of Russian designers.

It presents around 60 objects most of them are world premieres of furniture and home furnishing made of wood. Maximovich Design Studio will show a collection of light design inspired by Scandinavian minimalism. Roman Bondarev will present new variants of workplace "SitUp Home" which is a craft experiment of transformation of the communication zone.

In collaboration with decorator Sabina Parfenova, Timofey Zhuravlev has created some collections of elegant and functional furniture. Vladimir Ivanov will surprise the visitors of exhibition with his innovative projects on the verge of architecture and design. Russian brand "MATEOglass" will present a new collection of souvenir ware "Московия Dream", a series of wine&water glasses "Sera Irida" characterized by fresh look at the tradition and revision of historical patterns. There also will be an installation with the different form of stools made of cardboard by a group of the first-year students of the Furniture Department of the leading art and design school - Moscow State Art and Industry University Stroganov.

Exhibition is organized by the brand project "Russian Design Pavilion" which program includes such formats as "residence and showroom" of Russian designers in Europe, design contests in collaboration with European partners and "RUB Design book" that's the 1st publishing project which connects Russian, Ukrainian and Belarusian designers with 800 European manufacturers to give innovative design proposals and open new markets.