

Florence Design Week 2012 Russian Design Pavilion Lungarno Collection 22 May – 3 June 2012

Russian Federation will be a special guest of Florence Design Week for the first time.

Project aims to promote striking trends of russian contemporary design, introduce europen public to the talented colleagues from Russia whom exhibition and residence will be located in one of the most prestigious places in Florence «Lungarno Collection».

Russian design Pavilion is a part of Florence Design Week (22-27 May) which is one of the most interesting showcases in Europe reflecting technical innovations and bold experiments in design to favour the development of cultural and commercial exchanges of Tuscany with other countries. There will be organized an interective bridge between Florence Design Week and Saint-Petersburg Design Week being held in conjunction.

Lungarno Collection is an italian hospitality company of luxury and design hotels, villas and retreats owned by the Ferragamo family, famous for its own personality and for a role taken place in the history of contemporary design. Gallery Hotel Art was the first and more significant projects of Design Hotels inaugurated in the 90's in Italy.

## Russian talents in three events

Home accessories & lifestyle product collections from a well-rounded mix of emerging russian designers Dima Loginoff, Vadim Kibardin, Maxim Maximov, Anna Denisenko, SashaDashaDesign;

Final exhibitions of Wine Label Design Contest 2012 organized by the tuscan brand "Paxa" and its further presentation at The International Festival of Packaging in Moscow "Packshow" (12-15 September, 2012); photographic series "GaStar Project" and "Taste of The World" by Masha Knyazeva.

## **Official events**

Florence Design Week opening ceremony: 22 May - 12.00 pm - Palazzo Medici Riccardi Russian Design Pavilion vernissage: 23 May - 19.30 pm - Lungarno Collection, Vicolo D'Oro 5, Lungarno Acciaiuoli 2p - 4d

## **Opening hours**

Tuesday, May 22, 16:00 - 23:00 p.m. May 23 - June 3, 7:00 a.m. - 23:00 p.m.

## Organizer

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