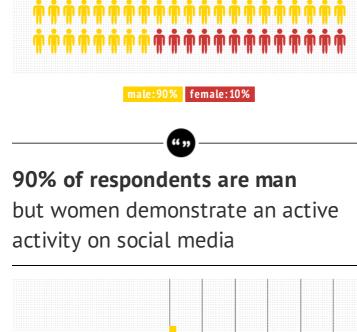
Brazilian Gamers Survey with Brazilian Gamers ::: 358 players in 52 different cities Bruna Santos ::: b.santos.ri@gmail.com ::: bruna@ethosintelligence.com





Elementary School (complete) 8.00% High School (incomplete) 19.00% High School (complete) 19.00%

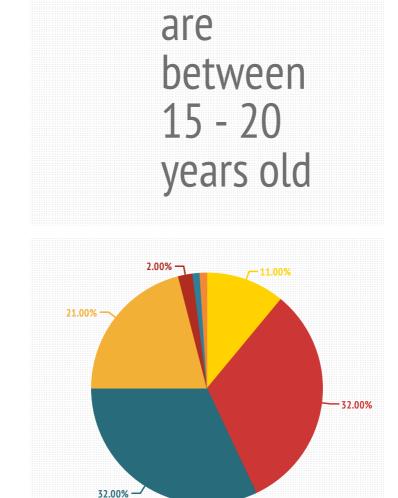
Undergraduate School (incomplete) 51.00% Undergraduate Degree

Are currently

students

undergraduate

64%



15 - 18 | 18 - 20

What do they do? other than

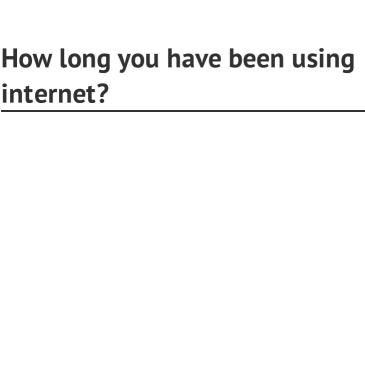
play games...:)

from 12:00 pm to 2:00 am 48.00% from 2:00am to 6:00 am 24.00% from 6:00am to 9:00 am 14.00% from 9:00 am to 12:00 am 27.00%

from 12:00am to 2:00pm 46.00% from 2:00 pm to 4:00 pm 66.00%

from 4:00pm to 6:00pm 55.00%

What time do you use internet?



from 6:00pm to 8:00pm 62.00% from 8:00pm to 10:00 pm 66.00% from 10:00pm to 12:00pm 64.00% 10 20 Brazilian gamers go online mostly in the middle of afternoon ::: from

2:00 pm to 4:00 pm ::: and at night

Normally from which places you

15%

6%

Telephone

Tablet 8.00%

from 8:00 pm to 12:00 pm.

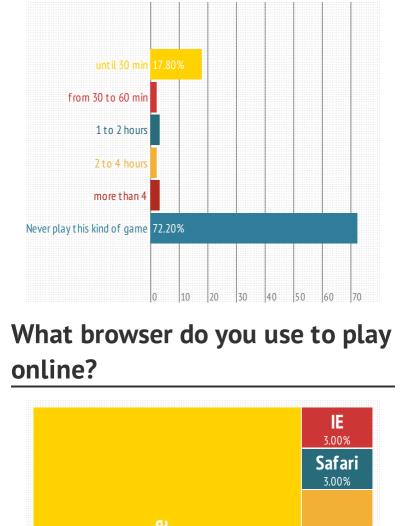
access the internet?

online?

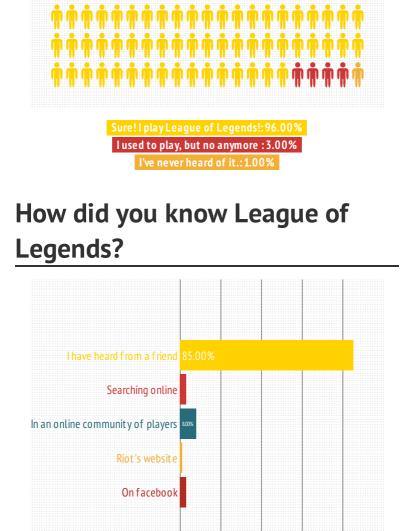
16.00% PC

> Notebook 51.00%

What platform do you use to go



Among interviewees, we asked: Do you know League of Legends?



Bruna Santos ::: b.santos.ri@gmail.com ::: bruna@ethosintelligence.com

Create infographics infogr.am