

APP DEVELOPMENT QUOTATION BRIEF

CLIENT:

DATE:

WHAT WILL BE REQUIRED?

(briefly describe what must be performed by our development team and what you'd like the application to achieve. Do you have specific marketing goals?)

WHEN WOULD YOU LIKE THE PROJECT TO BE DELIVERED?

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WHAT WOULD YOU LIKE YOUR APPLICATION TO DO?

(Detail operational functionalities your app is required to perform e.g. 'I'd like my customers to place in-app food orders' or 'I'd like my customers to be able to view our monthly product catalogue including product/service updates and changes')

ANY IDEAS ON THE APP LAYOUT YOU'D LIKE?

(Are there any similar reference apps? How about colour schemes and formats? How many different app pages will you require?)

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WILL YOU SUPPLY GRAPHICS/ARTWORK/ARTISTIC DIRECTION?

(Do you have an in-house graphic designer or would you like our team of DaVinci-esque illustrators to design the graphic elements of your application for you?)

WILL THE CONTENT BE CHANGING?

(If so, what content will be changing? How often?)

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WHAT OTHER CONTENT WILL BE SUPPLIED?

(Will you supply the necessary text and/or information/files or would you like one of our experienced copywriters to construct the information contained within the app based on your business direction and instruction?)

ANY ADDITIONAL INFORMATION WE SHOULD KNOW ABOUT?

SUBMIT
via e-mail

NOTE: ImagiWorks will use the information provided herein to adequately quote your small business application. Please hit the submit button above, using your e-mail client to forward through the attached PDF document and one of our friendly ImagiWorks application engineers will get back to within 24 hours.

-the **imagiworkers**-