

JESSIE MAO

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PROFILE I am a sophomore Digital Media Design student minoring in Fine Arts. I come from strong fine arts, graphic design, and video backgrounds combined with my current coursework in computer science and 3D modeling. I am interested in computer graphics, programming, and game design.

EDUCATION **University of Pennsylvania** School of Engineering and Applied Sciences Class of 2015
BSE Candidate in Digital Media Design. Minor in Fine Arts. Cumulative GPA: 3.89/4.00
Relevant Coursework: Programming (Intro, I), Math Foundations of Comp Sci, Drawing II, Figure Drawing, Computer Architecture/C*, Data Structures & Algorithms*, 3D Modeling*, Mechanics* (*Current courses)
Unionville High School Arts York Visual Program Class of 2011

SKILLS **Programming Languages:** Java, OCaml **Languages:** Chinese, French
Creative Applications: Adobe Creative Suite, Adobe Premiere, Final Cut Pro, Autodesk Maya

EXPERIENCE

2012 – Present **Graphic Designer “The Hi! App”** Cross-Platform Social App, Employer: Daniel White

- Designed menu and dialogue layouts in iOS user interface
- Created buttons, backgrounds, icons, and other graphics in Photoshop and Illustrator

2011 – Present **Research Assistant in Digital Media Learning** University of Pennsylvania Graduate School of Education, Employer: Yasmin Kafai

- Edited videos in Adobe Premiere for informational and promotional purposes
- Transcribed and logged videos of interviews and classes in E-Textiles and Scratch
- Mentored middle school classroom learning Scratch at Penn Alexander School

Graphic Designer “Swing Away” iOS Game Development, Partner: Kasra Kyanzadeh

- Produced character and level design, dialogs, menus, and buttons
- Created sprites, backgrounds, splash screen, comic, and icons of the game

PROJECTS

MusiQue (Backend Programmer) September 2012
A web app that creates a Spotify playlist for an upcoming Facebook event you may be hosting. It analyzes recent music listens of guests in order to find popular artists to satisfy everyone.

- Created during Fall 2012 PennApps Hack-a-Thon within 48 hours; collab with team of 4
- Coded in JavaScript; used Facebook and Spotify API's (no prior experience in either)
- Pulled JSON data from API's; parsed and filtered data by manipulating data structures

Minesweeper (Programming I Final Project) April 2012
Minesweeper game that includes all the features of the classic windows game including: flagging, custom levels, revealing all surrounding empty squares, and a mine counter.

- Coded in Java; backend uses 2D arrays and recursive reveal functions; GUI and user interaction uses Java Swing library

EXTRACURRICULARS

- SIGGRAPH 2012 Conference (Student Volunteer)
- Penn Reading Initiative (Reading Mentor)
- The Daily Pennsylvanian (Staff Photographer)
- UNEP Tunza International Children and Youth Conference 2011 (Canadian Delegate)
- Unionville High School Yearbook Committee (Editor-in-Chief)
- Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games “Do Your Part” National Video Contest (Grand Prize Winner)