

**CINCO DE MAYO**  
**Printed Souvenir Program Advertising Rates**

[www.dcenti.org](http://www.dcenti.org)

**Saturday, May 04, 2013 – Senter Park Recreational Center, Irving, Texas**

Program Advertising Coordinator: Elvia Wallace-Martinez

214-587-1983 – E-mail: [dcenti1@sbcglobal.net](mailto:dcenti1@sbcglobal.net)

**booth not included**

**Space Price and Sizes**

***Full Page Ad***  
*Actual Size Shown*  
7-9/16" x 10-1/16"  
***\$1,000***  
***Program Ad only***

***1/4 Page Ad***

3-7/16" x 4-  
11/16"  
***\$250***  
***Program Ad***  
***only***

***1/8 Page***  
***Ad***  
4 x 2 ½  
***\$150***  
***(Program Ad***  
***only)***

***1/2 Page Ad***  
*Actual Size Shown*  
7-9/16" x 4-11/16"  
***\$500***  
***(Program Ad only)***

***1/3 Page Ad Horizontal***  
4-11/16" x 7-9/16"  
***\$375 (Program Ad only)***

***1/3 Page***  
***Ad***  
***Vertical***  
7-9/16"  
x  
4-1/16"  
***\$375***  
***(Program Ad***  
***only)***

**Advertiser Information**

Company name (if applicable) \_\_\_\_\_

Contact person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_ Fax \_\_\_\_\_

Signature \_\_\_\_\_

***Please make your check out DCET, Inc. and mail it along with the design for your ad to:***  
***4528 Knights Crossing Dr. Grand Prairie, TX 75052***

\_\_\_\_\_ *Camera ready copy attached* \_\_\_\_\_ *I need help with ad production (additional cost)*

***Please send a hard copy of your ad, along with a CD disk with file saved as High Resolution JPG format***  
***Proceeds of this festival will help High School Senior student enter College and will benefit DCET Literacy programs.***

***DCET is a 501© 3 non profit corporation.***

***Your contribution is Tax deductible under IRS employer number 31-164-0064***