

CINCO DE MAYO
Printed Souvenir Program Advertising Rates

www.dcenti.org

Saturday, May 04, 2013 – Senter Park Recreational Center, Irving, Texas

Program Advertising Coordinator: Elvia Wallace-Martinez
214-587-1983 – E-mail: dcenti1@sbcglobal.net

booth not included

Space Price and Sizes

Full Page Ad
Actual Size Shown
7-9/16" x 10-1/16"
\$1,000
Program Ad only

1/2 Page Ad
Actual Size Shown
7-9/16" x 4-11/16"
\$500
(Program Ad only)

1/3 Page Ad Horizontal
4-11/16" x 7-9/16"
\$375 (Program Ad only)

1/4 Page Ad

3-7/16" x 4-
11/16"
\$250
Program Ad
only

1/8 Page
Ad
4 x 2 1/2
\$150
(Program Ad
only)

1/3 Page
Ad
Vertical
7-9/16"
x
4-1/16"
\$375
(Program Ad
only)

Advertiser Information

Company name (if applicable) _____

Contact person _____

Address _____

City _____ Zip _____ Phone _____

Email _____ Fax _____

Signature _____

Please make your check out DCET, Inc. and mail it along with the design for your ad to:
4528 Knights Crossing Dr. Grand Prairie, TX 75052

____ Camera ready copy attached ____ I need help with ad production (additional cost)
Please send a hard copy of your ad, along with a CD disk with file saved as High Resolution JPG format
Proceeds of this festival will help High School Senior student enter College and will benefit DCET Literacy programs.

DCET is a 501© 3 non profit corporation.

Your contribution is Tax deductible under IRS employer number 31-164-0064