



SMS Mobile Text Message Communications Services

Terms and Conditions

U.S. SHORTCODE: 72727 or 71441 (NOTE: See your Consultant to verify your Shortcode)

CANADIAN SHORTCODE: 555444 (NOTE: Additional fees for CA Shortcode apply. See your consultant)

PROGRAM NAME: [Client Name]

MAIN OPT-IN KEYWORD: [Insert Client's main opt-in Keyword here]

FREQUENCY OF ALERTS: Maximum "X" per month

PRICING: We do not charge users' fees for this service. Message and data rates may apply based upon your service providers' package/ plan rates. Please check with your service provider for package/plan rate details.

Customer Support: [Insert Client's Customer Support Number here]

Terms & Conditions / Privacy Policy

USER OPT-IN:

End users are required to opt-in by texting [Client's custom Keywords] to the short code 72727 or 71441 (US) or 555444 (CA). This is a program that sends either scheduled text message at the sole discretion of [Client Name], but within the best practice guidelines established and regulated by the Mobile Marketing Association (MMA) and the Federal Communications Commission (FCC).

USER PRIVACY:

[Client Name] will not share or use your mobile number for any other purpose unless ordered by a court of law.

USER FEES:

[Client Name] does not charge user fees for this service. Message and data rates may apply from your cellular service provider. Please check your cellular provider for plans and packages.

USER OPT-OUT:

To Opt-Out (discontinue service), text or reply "**STOP**" to ["72727", "71441" or "555444"] from your mobile device. You will not receive any additional messages. You may also Opt-out by replying or texting "**QUIT**", "**END**", "**CANCEL**", "**UNSUBSCRIBE**", or "**STOP ALL**" to any text message you receive or to short code ["72727", "71441" or "555444"].

HELP:

To get help, text or reply "**HELP**" to ["72727", "71441" or "555444"] or email [help@ClientURL].



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U.S. CARRIERS SUPPORTED:

AT&T, Verizon Wireless, Sprint, Nextel, T-Mobile, Boost, Virgin, Midwest Wireless, Cincinnati Bell, U.S. Cellular, Alltel, Virgin Mobile, MetroPCS, Cricket, Cincinnati Bell, Tier 2/3 Carrier Group, Rural Carrier Group and Associated Carrier Group.

CANADIAN CARRIERS SUPPORTED:

Aliant, Bell Mobility, Fido, MTS / Allstream Inc., Northern Telephone, Rogers, Sasktel, Telebec, Telus, Virgin Mobile Canada, Wind

WARRANTY:

[Client Name] will not be liable for any delays in the receipt of any SMS messages connected with this service. Delivery of SMS messages is subject to effective transmission from your wireless service provider/network operator.

PRIVACY POLICY:

[Client Name] respects your privacy. We will only use information you provide to transmit your text message. **WE DO NOT SELL, RENT, LOAN, TRADE, LEASE, OR OTHERWISE TRANSFER ANY PHONE NUMBERS OR CUSTOMER INFORMATION COLLECTED THROUGH OUR SERVICE TO ANY THIRD PARTY.** Nonetheless, we reserve the right at all times to disclose any information as necessary to satisfy any law, court order, regulation or governmental request, to avoid liability, or to protect our rights or property. When you complete forms online or otherwise provide us information in connection with the Service, you agree to provide accurate, complete, and true information. You agree not to use a false or misleading name or a name that you are not authorized to use. If we, in our sole discretion, believe that any such information is untrue, inaccurate, or incomplete, we may refuse you access to the Service and pursue any appropriate legal remedies.