**An Introduction to Promoting Your Screening**

These are the main points to introduce when ‘pitching’ your screening to another party, whether it be your friends and family, a newspaper, radio, church group, etc.

**The Basics:**

Tim DeChristopher monkey-wrenched an illegal oil and gas lease auctionin 2008, saving 150,000 acres of pristine Utah wilderness from exploitation. He was jailed for 21 months.

Celebrate his release from federal prison on April 21, 2013 by joining or hosting a screening of the film Bidder 70 this Earth Day, April 22, 2013, and see his first appearance since release, streamed live!

Film trailer: http://vimeo.com/17927160

**When:**

[Day of the Week, Date and Time]

**Where:**

[Theater name and address]

**The Ask:**

I need your help to confirm the *Bidder 70* screening here. I've sold some tickets on my own, but I need to sell [how many tickets left to tip] more in order for *Bidder 70* to be shown here on [date of your screening]. You can buy tickets for [ticket price] at the screening website: [your screening URL].

And if you're excited about this film, tell your friends about it! You can like *Bidder 70* on facebook: www.facebook.com/bidder70?ref=hl  and share *Bidder 70* stories on your personal page.