



## The Luke Center for Catalytic Leadership Announces

# The Pacific Program 2013

### PROGRAM DATES

Residential Program:  
Sunday, September 22  
through  
Friday, September 27,  
2013



### LOCATION

Kah-Nee-Ta Resort  
Warm Springs, OR



### PROGRAM CONCLUSION & GRADUATION

November 7th & 8th  
Salem Area  
Location TBD

### OVERVIEW

The curriculum of the Pacific Program is designed to cultivate catalytic leadership across sectors – state and local officials, non-profit and private sector leaders in the Pacific Northwest. Using the three basic tenets of Catalytic Leadership, participants will learn how to:

1. **Lead from Personal Passion and Strength of Character** — a passion for results, a sense of connectedness and relatedness and exemplary personal integrity.
2. **Think and Act Strategically** — framing and reframing issues and their strategic responses, identifying and defining end outcomes or desired results, assessing stakeholder interests to discover common and complementary interests and thinking systematically to reveal interconnections and strategic leverage points.
3. **Facilitate Productive Work Groups** —generating fresh ideas and new insights, coping with conflict, getting a group unstuck and moving forward and forging agreements.

### COURSEWORK

**Catalytic Leaders Learn From Each Other** — Hear from Alumni of the Pacific Program about how they apply what they have learned in their real lives.

**Catalytic Leaders Understand Themselves and Their Vision** — Using the detailed interpretive report of the Emotional Intelligence Assessment, participants will learn about their preferences and how those preferences impact their personal visions as well as their organization's vision.

**Catalytic Leaders Understand Their Impact on Others** — Focusing on a person's response under stress, this session will allow participants to learn how their actions impact others and, conversely, some skills they can use with others who are experiencing stressful situations. Using small groups, participants will work on a case study throughout the program.

**Catalytic Leaders Change the Paradigm to Solve Problems** — In an environment that is constantly evolving, the catalytic leader knows how to change the conversation as needed. This session will focus on catalytic leadership skills around Thinking and Acting Strategically. Participants will learn valuable skills to assist them in framing and reframing issues and defining strategic responses.

**Catalytic Leaders Lead from Personal Passion & Strength of Character** — Jeff Luke believed the most fundamental aspect of catalytic leadership was leading from personal passion and strength of character. This session will focus on the role that ethics play in catalytic leadership, particularly in resource-constrained times.

**Catalytic Leaders and Ethics in Oregon** — The Oregon Ethics Act and its rules and prohibitions regarding gifts affects every public employee, officer, and elected official in Oregon, and is a complicated web of rules, exceptions and potential personal liability. This session will provide an overview of the law as it may affect participants, as well as provide and analyze common ethics law scenarios and answer specific questions regarding the Oregon Ethics Act.

**Catalytic Leaders Learn by Having Fun/Structured Networking** — Team Building Time!

**Catalytic Leaders Think and Act Strategically: Executives** — To make substantive change in organizations, there must be strong catalytic leaders at the top. This session will focus on examples in Oregon where state, local and non-profit executives have proven their ability to think systematically to reveal interconnections and strategic leverage points.

**Catalytic Leaders Align Their Spirit & Intent** — To be able to think and act strategically, a catalytic leader must have clear alignment between their personal spirit, or sense of self, and their demonstrated intentions in interacting with others. This session will focus on tools and awareness to help align what, at times, can be opposing forces.

**Catalytic Leaders Think and Act Strategically: Elected Officials** — Now that participants understand the fundamentals of how to change their own paradigms, this session will help show how those skills are applied in practical environments. No one masters this skill quite as well as the elected official. This session will focus on assessing stakeholder interests to discover common and complementary interests (using Oregon specific examples).

**Catalytic Leaders Facilitate Productive Work Groups by Negotiating** — Catalytic leaders have a unique ability to bring together seemingly disparate interests and negotiate agreements to solve significant public policy issues. This session will provide participants with a fundamental understanding of how to develop negotiation skills for their catalytic leadership toolbox.

**Catalytic Leaders Create Change in Organizations** — Understanding Oregon's major public policy transformation efforts can help catalytic leaders learn to make changes in their own organizations. This session will provide participants with practical tools for creating and sustaining change.

**Catalytic Leaders Practice What They've Learned Back Home** — What to expect when you go back...what do we expect of you between now and when we next convene?

**Catalytic Leaders Communicate in Difficult Situations** — A catalytic leader must have a strong foundation of communication skills. This session will define the skills needed, as well as include practical application time to allow participants hands-on experience.

**Catalytic Leaders Produce Results** — (Final session runs concurrently with the 2013 Alumni Program) Integrating what they have learned and the work of their small groups over the interim, participants will have the opportunity to network with alumni about what catalytic leadership looks like in today's environment.

## APPLICATION & FEES

Candidates need to submit a completed Pacific Program application to the Luke Center no later than June 30, 2013 for consideration in the 2013 Pacific Program Class.

Upon acceptance, before the program commences, each participant will be asked to:

- Complete a Personality Assessment
- Review an Executive Summary of Jeff Luke's "Catalytic Leadership: Strategies for an Interconnected World"

**Program Fee: \$1,800\***   **Lodging: \$448**

\* Reduced cost

Payment Instructions will be sent upon acceptance into the Pacific Program. The Pacific Program requires participants to stay in a single occupancy room, and the lodging costs portrayed here represent the cost of staying at Kah-Nee-Ta for the residential portion of the program. If lodging is needed for the Salem portion of the program, participants will be responsible for additional lodging costs.

**Cancellation Policy:** All registration fees must be paid prior to the beginning of the program and are non-refundable. Pacific Program registration is not transferrable to other individuals. In case of an emergency, the fees paid may be used for participation by the applicant in a future Pacific Program.

The Luke Center reserves the right to change faculty or cancel elements of its programs at its discretion. The Luke Center reserves the right to cancel any program due to insufficient enrollment or unforeseen circumstances. If the Luke Center cancels the program, registrants will be notified and full refunds will be issued.

[Click to complete the online application](#)

Applications are available at [www.thelukecenter.org](http://www.thelukecenter.org).

For more information contact: [info@thelukecenter.org](mailto:info@thelukecenter.org) or (503) 302-0336.

### Catalytic Leadership Strategies for an Interconnected World

In the late 1980's, Dr. Jeff Luke of the University of Oregon undertook a research project to find out why some communities were successful with difficult issues and problems.

He wanted to determine what factors or characteristics were that allow difficult issues and problems to be solved when more than one community or group had a stake in the problem and there was not a clear ownership of it or its solution. Jeff found that the primary factor for success was a certain type of leadership, which he called catalytic leadership.

Catalytic leadership is based on the leader engaging and motivating others to take on leadership roles, engaging everyone to work towards a common vision.

Dr. Luke decided that the skills of catalytic leadership were something that could be taught, so in 1989, he brought together a group of faculty from around the country that could focus on these skills and a group of leaders from throughout Oregon to learn from them. Thus, "The Pacific Program" was born.

